

NEWS RELEASE

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For Immediate Release

**HR Asia Best Companies to Work for in Asia Hong Kong 2024 Honors 53 Champions
Ushering in a New Generation Workforce**

HONG KONG: 10 May 2024 – HR Asia, the leading publication in the human resources industry, marks its 10th year in Hong Kong by announcing the winners of its prestigious HR Asia Best Companies to Work for in Asia 2024 - Hong Kong awards. This year, a total of 53 outstanding companies have been recognized for their exemplary HR practices, showcasing their commitment to fostering a vibrant and diverse workplace environment

Under the theme of "The Definitive Z Choice," the winners reflect the challenges and opportunities presented by the influx of Gen-Z or Zoomer, creating a multi-generational workforce. These companies have not only demonstrated exceptional prowess in hiring and retaining young talent, but also in creating a workplace culture that values diversity, collaboration, and continuous innovation setting a benchmark for others in the industry.

The surge in nominations underscores the growing prominence of workplace excellence in the region with 295 companies competing for recognition, showcasing a keen desire to stand out as leaders in employee satisfaction, welfare, and development. 59,700 survey participants shared their invaluable insights and experiences, providing a comprehensive overview of the workplace landscape in Hong Kong. Their contributions not only reflect a deep-rooted commitment to enhancing workplace environments but also highlight the significance of employee voice in shaping organisational culture and practices.

"With an ever-growing number of Zoomers entering the workforce, there comes a number of challenges for human resources," said William Ng, group publisher of HR Asia. "The life experiences and expectations of the younger generation are entirely different from the previous generations, potentially creating discord in the workplace. It is good to see that a larger number of organisations in Hong Kong are actively mitigating potential issues and recording higher employee satisfaction by championing inclusivity along with actively listening to their needs."

2024 sees a new category HR Asia Most Sustainable Workplace Awards being introduced to reflect the organisation's unwavering commitment to environmental responsibility and sustainable business practices. The HR Asia Diversity, Equity, and Inclusion Awards seek to recognise

organisations that have made significant strides towards creating diverse and inclusive workplaces. In turn, The HR Asia Most Caring Awards recognise organisations that have demonstrated exceptional care for their employees, particularly during difficult times.

The HR Asia Best Companies to Work for in Asia 2024 - Hong Kong award winners have shown an unwavering dedication to employee satisfaction, welfare, and development. These organisations have set the standard for others to follow by fostering a positive work environment that promotes growth and excellence.

The highlight of this year's event was the recognition of the Platinum winners, who have achieved an exemplary feat by maintaining their status as consecutive winners for an impressive 10 years. These industry leaders embody a steadfast commitment to nurturing an exceptional workplace culture. The esteemed Platinum winners for HR Asia Best Companies to Work for in Asia 2024 - Hong Kong are AS Watson & Company Limited, Qi Group Hong Kong, and Tung Wah Group of Hospitals.

Additionally, the awards ceremony celebrated the achievements of the 10 Gold winners, each of whom has received the awards for five consecutive years or more. These exemplary organisations have consistently demonstrated their dedication to creating and sustaining an outstanding workplace environment. The distinguished Gold winners for HR Asia Best Companies to Work for in Asia 2024 - Hong Kong are Avery Dennison Hong Kong B.V., China Mobile International Limited, Cigna Worldwide General Insurance Company Limited, Haitong International Securities Group Limited, Knight Frank, KPMG, Lee Kum Kee Group, Lee Kum Kee International Holdings Ltd, Link Asset Management Ltd and The Marketing Store Worldwide (Asia) Limited.

HR Asia is grateful to its official partner, the Hong Kong People Management Association (HKPMA), whose contributions helped make this event a huge success. Their dedication to promoting workplace excellence aligns perfectly with the program's mission to recognise outstanding companies and inspire others to achieve greatness.

The award covers fifteen markets across the region including mainland China, Cambodia, Hong Kong, Indonesia, India, Japan, Korea, Macau, Malaysia, Philippines, Singapore, Taiwan, Thailand, United Arab Emirates, and Vietnam, making this the largest recognition program and survey in the region for employee engagement. For more information about the HR Asia Best Companies to Work for in Asia 2024 - Hong Kong awards and a complete list of winners, please visit <https://hr.asia/awards/>

LIST OF WINNERS OF HR ASIA BEST COMPANIES TO WORK FOR IN ASIA 2024 (HONG KONG EDITION) IN ALPHABETICAL ORDER:

1. AGEAS ASIA SERVICES LIMITED
2. AIA HONG KONG & MACAU
3. AS WATSON & COMPANY LIMITED
4. AVERY DENNISON HONG KONG B.V.
5. BRITISH AMERICAN TOBACCO CO. (HK) LTD
6. BUPA (ASIA) LIMITED
7. CARTER'S
8. CASETiFY
9. CATHAY PACIFIC AIRWAYS LIMITED
10. CHINA MOBILE INTERNATIONAL LIMITED
11. CHOW TAI FOOK JEWELLERY GROUP LIMITED
12. CHUBB LIFE INSURANCE HONG KONG LIMITED
13. CIGNA WORLDWIDE GENERAL INSURANCE COMPANY LIMITED
14. CITYBUS LIMITED
15. CMB INTERNATIONAL CAPITAL CORPORATION LTD
16. COACH HONG KONG LIMITED
17. COMBINE WILL INTERNATIONAL HOLDINGS LIMITED
18. CRYSTAL INTERNATIONAL GROUP LIMITED
19. DAH CHONG HONG HOLDINGS LIMITED
20. DELOITTE TOUCHE TOHMATSU
21. ECOCERES, INC.
22. FEDERATION OF HONG KONG INDUSTRIES
23. FTLIFE INSURANCE COMPANY LIMITED
24. FUBON BANK (HONG KONG) LIMITED
25. GUOTAI JUNAN INTERNATIONAL HOLDINGS LIMITED
26. HAITONG INTERNATIONAL SECURITIES GROUP LIMITED
27. HANG LUNG PROPERTIES LIMITED
28. HONGKONG LAND LIMITED
29. HOP LUN
30. ISS FACILITY SERVICES LTD.
31. KNIGHT FRANK
32. KPMG
33. LANGHAM HOSPITALITY GROUP
34. LEE KUM KEE GROUP
35. LEE KUM KEE INTERNATIONAL HOLDINGS LTD
36. LINK ASSET MANAGEMENT LTD

37. MGM CHINA
38. MONEYHERO GLOBAL LIMITED
39. PFIZER CORPORATION HONG KONG LIMITED
40. PRUDENTIAL HONG KONG LIMITED
41. QI GROUP HONG KONG
42. SF SUPPLY CHAIN (HONG KONG) LIMITED
43. SMITH
44. SOCIETE GENERALE
45. SWIRE COCA-COLA HK
46. SWIRE HOTELS
47. TF INTERNATIONAL SECURITIES GROUP LIMITED
48. THE MARKETING STORE WORLDWIDE (ASIA) LIMITED
49. TOPPAN NEXUS LIMITED
50. TUNG WAH GROUP OF HOSPITALS
51. VIATRIS HEALTHCARE HONG KONG LIMITED
52. VITASOY INTERNATIONAL HOLDINGS LIMITED
53. ZIM INTEGRATED SHIPPING SERVICES LTD.

WINNERS OF HR ASIA DIVERSITY, EQUITY & INCLUSION AWARDS 2024

1. AIA HONG KONG & MACAU
2. AVERY DENNISON HONG KONG B.V.
3. CARTER'S
4. CASETiFY
5. CIGNA WORLDWIDE GENERAL INSURANCE COMPANY LIMITED
6. COACH HONG KONG LIMITED
7. COMBINE WILL INTERNATIONAL HOLDINGS LIMITED
8. GUOTAI JUNAN INTERNATIONAL HOLDINGS LIMITED
9. LANGHAM HOSPITALITY GROUP
10. LINK ASSET MANAGEMENT LTD
11. SWIRE COCA-COLA HK
12. ZIM INTEGRATED SHIPPING SERVICES LTD.

WINNERS OF HR ASIA MOST CARING AWARDS 2024

1. AIA HONG KONG & MACAU
2. CASETiFY
3. CHOW TAI FOOK JEWELLERY GROUP LIMITED
4. CIGNA WORLDWIDE GENERAL INSURANCE COMPANY LIMITED
5. COACH HONG KONG LIMITED

6. DAH CHONG HONG HOLDINGS LIMITED
7. HOP LUN
8. SOCIETE GENERALE
9. SWIRE HOTELS

WINNERS OF HR ASIA SUSTAINABLE WORKPLACE AWARDS 2024

1. AIA HONG KONG & MACAU
2. COACH HONG KONG LIMITED
3. DAH CHONG HONG HOLDINGS LIMITED
4. HAITONG INTERNATIONAL SECURITIES GROUP LIMITED
5. LINK ASSET MANAGEMENT LTD
6. QI GROUP HONG KONG

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About BUSINESS MEDIA INTERNATIONAL

Business Media International is a subsidiary of Audience Analytics Limited (1AZ.SG), a regional leader in promoting growth for companies in Asia through data-driven brands and initiatives. We own renowned media brands such as SME Magazine, HR Asia, Capital Asia, Energy Asia, Logistics Asia, TruthTV, and CXP Asia as well as business impact assessment brands such as SME100, HR Asia Best Companies to Work for in Asia, Golden Bull Awards and CXP Asia Best Customer Experience Awards. We organise various exhibitions and have the proprietary software-as-a-service — Total Engagement Assessment Model – in our portfolio.

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